

# 2025 ALEXANDER COUNTY CHRISTMAS PARADE GUIDELINES AND FEES

The Alexander County Christmas Parade is being sponsored by the Alexander County Government. Entries are now being taken for the 2025 Alexander Christmas Parade. The parade will be held **Saturday, December 6, 2025, beginning at 3 p.m.** Alexander County citizens make the parade a huge success and the public is encouraged to invite everyone to come out and be a part of the parade.

Entry forms are available at the Alexander County Cooperative Extension Department which is located at 151 West Maine Avenue-Suite 2 in Taylorsville. **The deadline for parade entries will be 4 p.m. Friday, November 21, 2025. We will accept 200 entries.** If you register after the deadline a late fee of \$25.00 will be applied. All fees will be collected at the Cooperative Extension offices before you are officially registered to participate in the parade.

## **Fees for Entries are as Follows:** (If registered prior to deadline)

\$20.00	Elected Officials
\$20.00	Individual vehicle, horse, motorcycle (Not a group)
\$30.00	Children's school, recreation, ball teams (Please NOTE – multiple teams riding together, like the cheerleaders in the bed of the truck and the football team on the trailer behind the truck – this is TWO entries, not one, please!
\$60.00	Church, Civic, or Adult Non-Profit Clubs and Organizations (Vehicle Clubs are limited to 10 vehicles for the \$60 entry fee. Additional entries are \$10.00 each.)
\$125.00	Commercial Business Entry (not a rented float) (limited to no more than two vehicles that must travel side-by-side.)
\$625.00	Commercial Rented Floats (music or generator will be \$75 per extra)
\$320.00	½ of a Commercial Rented Float (music or generator will be \$75 per extra)

## **Exemptions to Entry Fee**

All fire and emergency vehicles, (If registered prior to deadline)  
Individuals/groups riding on sponsored professional floats  
Invited guest

**Please call the Parade office at 828-632-4451 or e-mail  
alexanderchristmasparade@gmail.com for entry information.**

## PARADE RULES 2025

**Deadline for all entries is Friday, November 21, at 4 p.m. Should we reach 200 entries before this date, we will NOT accept entries. Get your entry submitted fast. A late fee of \$25 will be charged for all entries after the deadline.** All entry fees must be paid at the Alexander County Cooperative Extension Department located in the Alexander County Service Center at 151 West Main Avenue, Taylorsville. Fees must be paid at the time of registration. There will be **no refunds** of the entry fee. All entries are encouraged to have some kind of holiday decoration or theme for the entertainment of the crowd. However, **no entry will be allowed to have Santa or Mrs. Claus on the entry** because it is confusing for the children if there are multiple Santa's. All entries must stay in their assigned line-up positions. The parade committee will have authority to make last minute changes on parade day.

Failure to obey the parade line-up committee and stay in your assigned positions will result in dismissal from the parade with no refunds!

All horse/rider entries will be grouped together (individuals and riding clubs) and are responsible for securing and providing a clean-up crew to immediately follow in parade.

All motorcycle, go-carts, and horse-rider entries must have liability insurance of \$300,000 single limits, including property damage and bodily injury and provide a copy of their certificate of insurance to the Cooperative Extension office upon entry registration.

Drivers of all vehicles must have appropriate licenses at time of registration and provide a liability policy insurance number.

**The parade will be limited to 200 entries - first come, first serve. In 2024 we filled up quickly and had to turn people away, so pay your fees and have this out of the way.**

Please remember to leave space between YOU and the unit in front of you. This will allow the public to see your unit and move their eyes to the next unit. All units should proceed down the middle line in the road.

The parade line-up will be published in the *Taylorsville Times* on Wednesday, December 3, 2025. Please make note of your entry number, this will save YOU and our volunteer's time. Please share this number with anyone riding in the parade with you.

Candy may be tossed in the parade route. Everyone is asked to be extremely careful when tossing candy.

Candy is to be tossed VERY GENTLY AS NOT TO HARM OR HURT ANYONE. (If caught violating this rule, you will be dismissed from the parade.) Alexander County Government is not liable for any injuries or violation of this rule.

Adults are asked to supervise children viewing the parade and prevent them from running out into the street. We ask that all children be kept on the sidewalk/sideline area. (This is very important!)

All parade drivers are asked to be EXTREMELY careful and alert to children and parade viewers.

# 2025 PARADE ENTRY FORM

**This MUST be filled out completely and signed before you will be added to the line-up.**

Waiver and Release:

I have read the attached list of rules and regulations regarding the entries in the 2024 Alexander County Christmas Parade and agree to comply with the regulations set forth by the Alexander County Christmas Parade and city and local law enforcement for participation in the parade. I understand that if I do not comply with the rules, I may not be allowed to participate in the parade (or future parades). I agree to save, release, and keep harmless Alexander County Parade organizers of the parade, officials, participating sponsors, volunteers, and any other groups, agencies, or individuals involved with this event from all liability, claims, or demands for damages incurred by my participation in the parade or any of its related parts. I assume all responsibilities for my participation even if the parade becomes risky. I certify that I am properly trained, mentally fit, and medically able to participate and/or ride a horse in this event. I will not litter. I also understand that the Alexander County Christmas Parade, sponsors, contributors, supporters, and the NC Department of Transportation deny any liability for any damages, injuries, or losses as a result of participation in this event. I understand that no refunds will be given for any reason.

\_\_\_\_\_  
Entry Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Entry Representative's Signature  
(parent or guardian if under 18)

\_\_\_\_\_  
Christmas Parade Representative

\_\_\_\_\_  
Phone Number

\$ \_\_\_\_\_  
Amount Paid ( ) Cash ( ) Check

\_\_\_\_\_

\_\_\_ We plan to play music during the parade.  
\_\_\_ We plan NOT to play music during  
parade.

**The driver of this unit will HAVE to provide their liability insurance policy number to participate:** \_\_\_\_\_.

(You do not have to provide a policy number if you are on a commercial float)

Entry \_\_\_\_\_

### PARADE PUBLICITY AND COMMUNICATIONS

This year we are striving to provide as much visibility for you, your business, your company, etc. as possible. In order to accomplish this goal we need YOUR cooperation and assistance. For years, WTLK and WACB have provided a broadcast of the parade for people who cannot attend. This year we are trying to take this one step further – we will be providing a delayed feed to be broadcast multiple times on the Government Channel for Channel 192 on Charter Communications or Channel 99 on ATT U-Verse. In order to accomplish this goal and to expand the radio broadcasts, the announcers need information in order to have something to communicate. THEREFORE, we need YOU to provide us with some information (as much as possible.) We may not be able to use all of the information, but we will try.

NAME OF BUSINESS, ORGANIZATION, ETC.: \_\_\_\_\_

WHAT YOU DO: (Example: What you make, community service, etc.) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

NUMBER OF EMPLOYEES, VOLUNTEERS, MEMBERS, ETC.: \_\_\_\_\_

IF MORE INFORMATION IS NEEDED, PLEASE CONTACT: \_\_\_\_\_

\_\_\_\_\_ @ \_\_\_\_\_

KIND OF VEHICLE PULLING YOUR ENTRY: \_\_\_\_\_

NAME OF PERSON DRIVING VEHICLE: \_\_\_\_\_

NAMES OF PERSONS RIDING ON/IN YOUR ENTRY: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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(Attach additional pages IF more space is needed. Thank you!

Please provide a holiday greeting for the radio and television audience. \_\_\_\_\_

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(Questions: Phone Julie Campbell at 828-632-4451 or e-mail me at [alexanderchristmasparade@gmail.com](mailto:alexanderchristmasparade@gmail.com))

SUGGESTION: Last year several establishments highlighted the services which they provide, for example, XYZ Clothing presented persons who shop with them in clothing that they sale - a description of the clothing, name brands, etc. was provided ... need more help? XYZ Club featured its members in the back of a truck and told the listening audience that they conduct an annual food drive and provide workers for Habitat each month; XYZ Manufacturer presented information about their employees and featured their outstanding employees for the month and told the types of items that they manufacture ... THIS IS PUBLICITY WHICH YOU ARE PURCHASING! Take advantage of the opportunity!